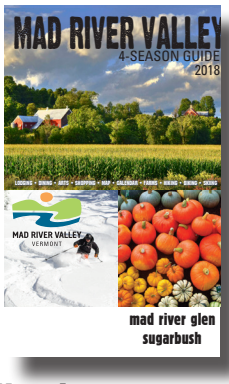
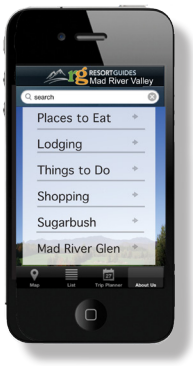
ORDER FORM & INVOICE

2018-2019 MAD RIVER VALLEY 4-SEASON GUIDE

ADVERTISING DEADLINE: SEPTEMBER 30





All advertisers in the Guide are listed in the Mad River Valley mobile app.

COMPANY

CONTACT NAME

ADDRESS

CITY, STATE & ZIP

PHONE

EMAIL

WEB

AD SIZE	QTY	RATE	TOTAL
Eighth Page includes 25-word listing		$435	$0.00
Quarter Page includes 50-word listing		$585	$0.00
Half Page includes 50-word listing		$985	$0.00
Menu – Full Color!		$975	$0.00
Lodging 1: 1 Photo & 25-word listing		$435	$0.00
Lodging 2: 2 Photos & 75-word listing		$765	$0.00
Full Page includes 2 listings		$1750	$0.00
Inside Cover includes 3 listings		$2350	$0.00
Back Cover includes 3 listings		$2750	$0.00
			$0.00
		SUBTOTAL:	$0.00
		PAY BY SEPTEMBER 30...SAVE 10%	
		TOTAL DUE:	$0.00

LAYOUT INSTRUCTIONS

NOTE: New or revised text listing copy and PDF display ads must be provided by September 30.

☐ *Use Last Year's Display Ad & Text Listing*

Revise Display Ad?	☐ Yes	☐ No
Revise Text Listing?	☐ Yes	☐ No

☐ *New Display Ad & Text Listing*

AD PRODUCED BY

☐ Client ☐ Resort Guides

CATEGORY PLACEMENT

☐ Lodging
☐ Dining
☐ Shopping
☐ Weddings
☐ Winter Play
☐ Spring/Summer/ Fall Play
☐ Arts/Culture/Learning
☐ Breweries/Vintages/ Distillations
☐ Professional Services
☐ Home Services
☐ Computer/Media
☐ Farms/Agriculture

SELECT PAYMENT TYPE

☐ Check: #_____ Date:_____ Amt: $_____
Please make checks payable to Resort Guides.

☐ Credit Card* Card Type: ☐ VISA ☐ MC ☐ AMEX
*Payment via credit card is free for orders up to $585.00. Credit Card payment for orders over $585.00 are subject to a 1.5% service charge.

Exp. date	CVV Code	Billing Zip Code	
		Name on Card	

For Office Use Only

☐ Payment/CC Processed: _____ (date/initials)

SIGNATURE DATE

Thank you!

RESORT GUIDES

5031 Main St • Box 557
Waitsfield, VT 05673
802-496-5443 • fax: 802-329-2133
info@resortguides.us

FOR OFFICE USE ONLY

☐ Use Last Year's Ad- No Changes	☐ Use Last Year's Ad- With Changes	☐ New Ad/Listing
☐ Contact Info Updates QB: _____	☐ Contact Info Updates QB: _____	☐ Contact Info Updates QB: _____
☐ Invoiced:_____	☐ Invoiced:_____	☐ Invoiced:_____
☐ Production Tracking Wkbk: _____	☐ Production Tracking Wkbk: _____	☐ Production Tracking Wkbk: _____
☐ Full Proof (ad & text) Sent: _____ ☐ Edits Rec'd: _____ ☐ No Response- Resent Proof: _____ ☐ No Response- Resent Proof: _____ ☐ 2nd Proof Sent: _____ ☐ Edits Rec'd: _____ ☐ No Response- Resent Proof: _____ ☐ No Response- Resent Proof: _____ ☐ 3rd Proof Sent: _____ ☐ Edits Rec'd: _____ ☐ No Response- Resent Proof: _____ ☐ No Response- Resent Proof: _____ ☐ 4th Proof Sent: _____ ☐ Edits Rec'd: _____ ☐ No Response- Resent Proof: _____ ☐ No Response- Resent Proof: _____ ☐ **APPROVED**: _____	☐ Client Produced Ad: ☐ Updated Ad Rec'd : _____ ☐ Text Edits Rec'd: _____ ☐ RG Produced Ad: ☐ Ad Materials/Edits Rec'd: _____ ☐ Text Edits Rec'd: _____ ☐ Ad Created: _____ ☐ 1st Display Proof Sent: _____ ☐ Edits Rec'd: _____ ☐ Comments: _____ _____ ☐ 2nd Display Proof Sent: _____ ☐ Edits Rec'd: _____ ☐ Comments: _____ _____ ☐ **APPROVED**: _____ ☐ Full Proof (ad & text) Sent: _____ ☐ Edits Rec'd: _____ ☐ No Response- Resent Proof: _____ ☐ No Response- Resent Proof: _____ ☐ 2nd Proof Sent: _____ ☐ Edits Rec'd: _____ ☐ No Response- Resent Proof: _____ ☐ No Response- Resent Proof: _____ ☐ 3rd Proof Sent: _____ ☐ Edits Rec'd: _____ ☐ No Response- Resent Proof: _____ ☐ No Response- Resent Proof: _____ ☐ 4th Proof Sent: _____ ☐ Edits Rec'd: _____ ☐ No Response- Resent Proof: _____ ☐ No Response- Resent Proof: _____ ☐ **APPROVED**: _____	☐ Client Produced Ad: ☐ Ad Rec'd: _____ ☐ Text Listing Rec'd: _____ ☐ RG Produced Ad: ☐ Ad Materials Rec'd: _____ ☐ Text Listing Rec'd: _____ ☐ Ad Created: _____ ☐ 1st Display Proof Sent: _____ ☐ Edits Rec'd: _____ ☐ Comments: _____ _____ ☐ 2nd Display Proof Sent: _____ ☐ Edits Rec'd: _____ ☐ Comments: _____ _____ ☐ **APPROVED**: _____ ☐ Full Proof (ad & text) Sent: _____ ☐ Edits Rec'd: _____ ☐ No Response- Resent Proof: _____ ☐ No Response- Resent Proof: _____ ☐ 2nd Proof Sent: _____ ☐ Edits Rec'd: _____ ☐ No Response- Resent Proof: _____ ☐ No Response- Resent Proof: _____ ☐ 3rd Proof Sent: _____ ☐ Edits Rec'd: _____ ☐ No Response- Resent Proof: _____ ☐ No Response- Resent Proof: _____ ☐ 4th Proof Sent: _____ ☐ Edits Rec'd: _____ ☐ No Response- Resent Proof: _____ ☐ No Response- Resent Proof: _____ ☐ **APPROVED**: _____